

ALL THE ACCESSORIES YOU NEED

# LAKER TECH ESSENTIALS



## DEMO DEAL

**25% OFF** select demo units

For more information, visit our Laker Tech staff!

### CHECKLIST

#### FOR STUDYING IN YOUR ROOM

- WIRELESS BLUETOOTH MOUSE
- USB-C ADAPTER/CONVERTER
- EXTERNAL HARD DRIVE
- POWER STRIP/SURGE PROTECTOR
- HDMI CABLE

### CHECKLIST

#### FOR STUDYING ON THE GO

- LAPTOP SLEEVE
- FLASH DRIVE
- HEADPHONES
- PORTABLE CHARGER & CORD
- BACKPACK

## MAJOR SUCCESS

Laker Tech is a technology hub located within GVSU Laker Store Allendale designed to provide hardware and other resources needed by the GVSU community. You will find a selection of iPads and Apple, Dell and Microsoft computers. Protection plans are available for most products.

All Lakers are encouraged to have a computer that meets the hardware and software recommendations for their field of study.

Our team at Laker Tech, part of GVSU Laker Store, is happy to provide purchasing guidance so you find the best computer and accessories to meet your needs. Purchasing at Laker Tech ensures you have the right computer while saving money with education pricing.



Authorized Campus Store



Microsoft

## WHY CHOOSE US?

- Purchasing guidance on technology based on your major and use cases
- Education pricing on Apple products
- Deals throughout the year on select demo models
- Use financial aid during select times of the year
- Free device setup with all hardware purchases

Did you miss us at Orientation? Please call 616-331-2469 or email [lakertech@gvsu.edu](mailto:lakertech@gvsu.edu) to schedule an appointment with one of our technology specialists.

# FIND THE RIGHT COMPUTER

## RECOMMENDED TECH SPECS

	<b>Basic User</b>	<b>Average-Advanced User</b>	<b>Power User</b>
Processor	i5, M2 or similar	i7, M3 or similar	i9, M4 or similar
RAM	8-16 GB	16-32 GB	32 GB+
Storage	256 GB SSD	512 GB SSD	1 TB+ SSD
Graphics	Integrated	Integrated	AMD or NVIDIA discrete graphics card
Common Uses	<ul style="list-style-type: none"><li>• Occasional Internet Browsing</li><li>• Occasional Microsoft Office</li></ul>	<ul style="list-style-type: none"><li>• Frequent Internet Browsing</li><li>• Frequent Microsoft Office</li><li>• Multi-Tasking</li><li>• Running multiple programs at the same time</li><li>• Basic Photo/Video Editing Software</li></ul>	<ul style="list-style-type: none"><li>• Frequent Use of Engineering Software</li><li>• Advanced Photo/Video Editing Software</li><li>• Design Software</li><li>• Gaming</li></ul>

## COLLEGE PROOF YOUR DEVICE

AppleCare+ ® is available to Apple customers covering Mac, iPad, AirPods & more. AppleCare+ ® coverage varies based on the plan you select.

Safeware ® provides protection plans that offer comprehensive coverage for your technology. With plans ranging from 1-4 years, there's a solution for every device. Coverage includes accidental damage from handling and failure from breakdown or defect.

Both protection plans are available in-store and online.



## FREE MICROSOFT OFFICE 365 (GVSU IT)

<https://www.gvsu.edu/it/downloading-office-365-from-microsoft-223.htm>

Questions regarding software or other university applications such as Workday or Blackboard, contact the GVSU IT Helpdesk at 616-331-2101 or [helpdesk@gvsu.edu](mailto:helpdesk@gvsu.edu).

## FIND THE RIGHT COMPUTER

# WHAT DEVICE IS BEST FOR YOU?

- What's your major?
- What's your intended use for your device (circle all that apply):  
class notes/assignments    drawing    gaming    photo/video editing  
streaming video (Netflix, YouTube, Hulu, etc.)    other \_\_\_\_\_
- What type of device are you looking for – laptop vs. tablet?
- What operating system are you looking for – Apple vs. Windows?
- Is there a particular brand you're looking for – Apple, Dell, Microsoft Surface, other?
- Is there a budget that you're working within?
- Are you concerned with (circle all that apply):
  - a. The weight of the device/do you plan to carry it around
  - b. Battery life
  - c. Screen size and touch screen vs. non-touch screen
  - d. Speakers and sound quality
  - e. Webcam – do you want one built in and what resolution
- How do you plan to protect your device (circle all that apply):  
protection plan (AppleCare+ or Safeware)    case/cover    sleeve
- Do you need any accessories (circle all that apply):  
mouse    external storage    webcam    headphones    other \_\_\_\_\_



## NEED HELP REPAIRING A DEVICE?

Check out one of these local companies for help with your device repair needs:

<b>Adaptive PC Solutions</b>	( <a href="https://adaptivepcsolutions.com/">https://adaptivepcsolutions.com/</a> ) Phone 616-788-2660    Email <a href="mailto:contact@adaptivepcsolutions.com">contact@adaptivepcsolutions.com</a> Address 7507 Cottonwood Dr., Jenison, MI 49428 (7.7 miles, about 14 minutes)
<b>Cell Phone Repair (CPR)</b>	( <a href="https://www.geniuscpr.com/">https://www.geniuscpr.com/</a> ) Phone 616-855-1070    Email <a href="mailto:sales@GeniusCPR.com">sales@GeniusCPR.com</a> Address 4693 Wilson Ave SW, Grandville, MI 49418 (10.6 miles, about 20 minutes)
<b>Best Buy (Geek Squad)</b>	( <a href="https://www.bestbuy.com/">https://www.bestbuy.com/</a> ) Phone 616-532-2024 (store) / Geek Squad (1-888-237-8289) Address 4830 Wilson Ave SW, Grandville, MI 49418 (10.9 miles, about 21 minutes)
<b>Computer Rescue 911</b>	( <a href="https://computerrescue911.com/">https://computerrescue911.com/</a> ) Phone 616-891-5911 Email <a href="mailto:support@computerrescue911.com">support@computerrescue911.com</a> Address 3070 Broadmoor Ave SE, Ste. A, Grand Rapids, MI 49512 (21.0 mi, 31 minutes)